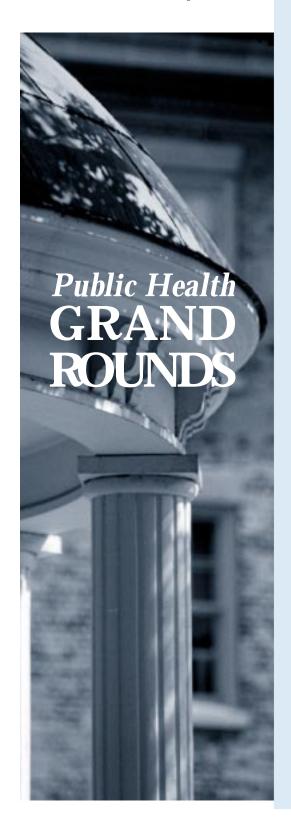


The University of North Carolina at Chapel Hill



# DISASTERS, PEOPLE AND PUBLIC HEALTH: ARE YOU READY?

January 28, 2000 2:00 - 3:00 PM Eastern Time

A Live Interactive Satellite Broadcast and Webcast

Cosponsors







For more information and to register online visit www.PublicHealthGrandRounds.unc.edu

## DISASTERS, PEOPLE AND PUBLIC HEALTH: ARE YOU READY?

During this century scores of natural disasters have killed thousands of people, caused billions of dollars in damages and affected the lives of hundreds of thousands of survivors. Examples of major disasters this past decade include:

- ◆ Floods in 1990 that plagued Texas, Oklahoma and Arkansas, the worst in all three states since the early 1900s.
- ◆ The Mississippi River flood of 1993 that covered 17,000 square miles in nine states, leaving 48 people dead and an estimated \$21 billion in damage.
- ◆ Extensive flooding that stretched from Northern California to Idaho in 1996, with a total of 70 counties declaring disasters and hundreds of millions of dollars in damage.
- ◆ Extensive flooding in 1999 from Hurricane Floyd that severely impacted the eastern half of North Carolina and much of the East Coast causing \$6 billion in damages and killing 51 in North Carolina alone.

These disasters place tremendous strains on the public health system. Is your local and state health department prepared for the next disaster? This Public Health Grand Rounds will feature an exemplary case of how Greenville, North Carolina, prepared for and is working through its worst public health disaster of the century. We will discuss the challenges of disaster preparedness and the strategies implemented to meet them.

The goal of this program is to promote a leadership-level national dialogue on disasters and their impact on public health and the outreach efforts of state and local public health agencies. Join us as we find answers and ask new questions about this important public health issue.

#### **Objectives**

Attending this program will enable you to:

- Identify the major components of a comprehensive plan to respond to public health emergencies and disasters, such as a flood.
- Describe the immediate and long-term public health impact resulting from a flood.
- Describe the importance of public health information and relationships with the media in planning for and responding to a flood disaster.

#### **Target Audience**

Health leaders, managers, and professionals from local and state health departments, hospitals, clinics, emergency management services, academic institutions, managed care organizations, and others who seek to increase awareness of disaster preparedness are encouraged to attend.

#### **Upcoming Programs**

Genetics and the Impact on Public Health, Spring 2000 Asthma and Its Environmental Causes, Fall 2000

#### **Faculty**

#### William L. Roper, MD, MPH

Dean, School of Public Health The University of North Carolina at Chapel Hill

#### Richard J. Jackson, MD, MPH

National Center for Environmental Health Centers for Disease Control and Prevention

#### **Case Study**

Featuring North Carolina State Health Director **A. Dennis McBride, MD, MPH,** and other health and human service professionals who will discuss their experience in preparing for and recovering from Hurricane Floyd.

#### Hugh H. Tilson, MD, DrPH

Clinical Professor, School of Public Health, The University of North Carolina at Chapel Hill

#### **Registration Instructions**

Registration for this program will only be available online. Register for this program at www.PublicHealthGrandRounds.unc.edu. If you do not have Internet access, seek assistance from a public resource such as a library.

#### **Continuing Education Credit**

Continuing education credit will be offered for various professions based on 1 hour of instruction.

#### **Course Materials**

Pre-program handouts will be available at www.PublicHealthGrandRounds.unc.edu on January 21, 2000. Program notes will be made available immediately after the broadcast.

#### **Satellite Technical Specifications**

Satellite coordinates for this course will be available on the program web site no later than January 21, 2000. Sites registering via the Internet at <a href="https://www.PublicHealthGrandRounds.unc.edu">www.PublicHealthGrandRounds.unc.edu</a> will automatically receive the coordinates. For other sites, updates will be provided at this site.

#### **Sponsors**

School of Public Health, The University of North Carolina at Chapel Hill Centers for Disease Control and Prevention
Association of Schools of Public Health
Public Health Training Network



#### The North Carolina Institute for Public Health

School of Public Health The University of North Carolina at Chapel Hill CB# 8165, Tate-Turner-Kuralt Building Chapel Hill, NC 27599-8165 Non-Profit Organization U.S. Postage **PAID** Permit No. 177 Chapel Hill, NC 27599-1110

### **Public Health Grand Rounds Series**

The program sponsors invite you to participate in this satellite broadcast/webcast, one in a series of electronically convened interactive grand rounds that focus on contemporary, strategic public health issues. Through in-depth analysis of real world health issues by experts in the science and practice of public health, these programs will provide a forum through which health professionals and others can develop timely, reasoned, and productive responses to public health challenges of regional, national, and global significance.

If you need additional information about the Public Health Grand Rounds

e-mail: Grand. Rounds@sph. unc. edu

phone: 919-966-4032

or visit the web site at:

www.PublicHealthGrandRounds.unc.edu